



IDAHO BUSINESS FOR
THE OUTDOORS

Director Susan Buxton
Idaho Department of Parks and Recreation
5657 E. Warm Springs Ave.
Boise, Idaho 83716

Dear Director Buxton,

Idaho Business for the Outdoors and the members we represent support the Idaho Department of Parks and Recreation proposed 2023 budget. As a nonpartisan, business member-based organization, Idaho Business for the Outdoors supports and advocates for the valuable role our outdoors and public lands play in sustaining Idaho's state economy, our public health, and a strong and diverse business community. We believe your proposed budget directs critical funds and resources to our state parks and outdoors.

As you know, our state parks, trails, forests and waters are significant economic drivers of our urban and rural communities in Idaho. In 2020, state parks and recreation contributed \$1.2 billion to Idaho's economy and served 7.7 million visitors. It is clear that there is a continuing need for employees, maintenance and infrastructure to support this valuable resource.

Businesses leverage the quality of life represented by Idaho's outdoors in their marketing and recruitment, individuals and families love the unrivaled recreation opportunities, and our health care systems advocate for the health benefits of time outside. Our business members believe a healthy, sustainable economy goes hand in hand with access to state parks, public lands and the outdoors. Please share our support for your proposed budget as you work with the legislature this legislative season.

Best Regards,

Skylar Jett
Executive Director, Idaho Business for the Outdoors
(Business Members are attached on the following page)

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